



2nd International Conference on Innovation in Information Technology and Business (ICIITB 2024)



Organized jointly by:
Modern College of Business and Science, Muscat, Oman
Singidunum University, Serbia
Christ University, India
- April 29 and 30, 2024 -



Chief Patron

Dr. Muneer Al Maskary
Executive Chairman
Modern College of Business and Science(MCBS)

Executive Committee

Prof. Ahmed Al Naamany, Deputy CEO, MCBS
Dr. Moosa Al Kindi, Dean, MCBS
Dr. Hothefa Shaker, MCBS
Prof. Mani Joseph, MCBS
Dr. Haider Al Lawati, Oman Data Park
Dr. Ana Stakic, Sindidunum University
Dr. Aleksandar Djordjevic, Sindidunum University
Dr. Nebojša Bačanin Džakula, Sindidunum
Dr. Ashok Immanuel, Christ University, India
Dr. Vahab Iranmanesh, University College Isle of Man (UCM), UK

Organizing Committee

Prof. Mani Joseph, MCBS
Dr. Hothefa Shaker, MCBS
Dr. Nebojša Bačanin Džakula, Sindidunum University
Dr. Basant Kumar, MCBS
Dr. Vijaya Padmanabha, MCBS
Dr. Chia Zargeh, MCBS
Dr. Chandra J, Christ University, India
Dr. Sagaya Aurelia P, Christ University, India
Dr. Thirunavukkarasu, Christ University, India
Dr. Rajeshkanna, Christ University, India
Dr. Reshmi, Christ University, India
Dr. Somnath, Christ University, India
Dr. Sridevi, Christ University, India
Dr. Rohini, Christ University, India
Dr. Beulah S, Christ University, India

Technical Committee

Dr. Basant Kumar, MCBS
Dr. Nebojša Bačanin Džakula, Sindidunum University
Dr. Vijaya Padmanabha, MCBS
Dr. Nassor Suleiman, MCBS
Dr. Muhammad Naem, MCBS
Dr. Sherimon P, Arab Open University, Oman
Ms. Maryam Al Washahi, MCBS
Ms. Nadheera Al Hosni, MCBS
Mr. Rajeev Rajendran, MCBS
Dr. Vinu S, UTAS, Oman
Mr. Said Al Harthy, MCBS
Eng. Abdelkawy Abdelaziz, MCBS
Eng. Ahmed Mounir, MCBS
Mr. Santhosh Nair, MCBS

About the ICIITB

The Second International Conference on Innovation in information technology and business (ICIITB) will be taking place in Muscat, Oman, on April 29 & 30, 2024. It would provide an opportunity to spotlight research ideas to an international community as well as be a platform to get abreast on the latest trends in the field of Business and Information Technology.

Numerous new technologies have emerged during the last few years, quickly displacing more established ones. So far, these new technologies have been remarkably well-received and have affected the commercial environment. These innovative technologies, their effect on business, and the challenges they pose will all be covered at this conference.

Academics, researchers, engineers, entrepreneurs, business leaders, and aspiring research scholars worldwide will have a forum to communicate their discoveries with other specialists at ICIITB 2024. The participants in such an event will also be able to build international connections for future professional partnerships and develop research or business relationships.

This Conference will be carried out in a hybrid format, allowing world-scattered researchers, academicians, business and industry professionals, and policymakers to participate in this Conference. Regular paper presentation sessions, application-focused tutorial and workshop sessions, and keynote addresses on cutting-edge technological topics will be included in the ICIITB 2024 Technical Program.

Conference Topics

Authors are invited to present their original and unpublished articles on the below areas, but are not limited to:

- ◆ Applications of Artificial Intelligence in Business
- ◆ Applications of Data Science in Business
- ◆ Artificial Intelligence and Robotics
- ◆ Blockchain Technology
- ◆ Cloud Computing and Visualization
- ◆ Cyber Security
- ◆ Data Science
- ◆ Intelligent Computing System
- ◆ Internet of Things (IoT)
- ◆ Pattern Recognition and Classification
- ◆ Software Engineering
- ◆ Soft Computing
- ◆ Quantum Computing
- ◆ Supply Chain
- ◆ Sustainability
- ◆ Projects Management
- ◆ HR and Leadership
- ◆ Business Development Economic Growth Economics Development

Venue

Modern College of Business and Science, Muscat, Oman

Conference Dates

Monday and Tuesday, April 29 and 30, 2024

Important Dates

Full Paper Submission: March 1, 2024 April 5, 2024
Acceptance Notification: April 1, 2024 April 10, 2024
Conference Dates: April 29 and 30, 2024

Submission Process

Authors are kindly invited to submit their formatted full papers. All paper submissions will be double-blind peer reviewed and evaluated based on originality, research content, correctness, relevance to conference and readability. Please read complete call for papers guidelines before submitting your paper. Authors can submit their papers here

Publication Details

◆ Selected papers will be published in a springer-published conference proceeding.

About Oman

With a population of over 4.5 million, the Sultanate of Oman is characterised by its sustainable economic environment, excellent infrastructure and competent human resources. Although oil and gas sector represents one of the major sectors of the Omani economy; nevertheless, the Sultanate of Oman has a dynamic and diversified private sector covering several activities including manufacturing, agriculture, mining, textiles, retail, tourism, transport, fisheries, among others.

